

BETTER LIFE PRODUCTS

Products for a better life



WELCOME TO BLP

Discover why we are perfect for people exactly like you



BLP

WHY WE ARE HERE

Better Life Products has awakened the sleeping giant that has always lived within you: Life is a powerful force that becomes even stronger with the right help. This help comes from the very same source – nature. **Built on our philosophy that understands that everything you need for your health and happiness lies within you, you can tap into nature's design to ensure it is working at optimum levels.** That's our mission. It's simple – and so is our name: Better Life Products. Products for a better life.

HOW WE WORK

We develop health products that work in harmony with the natural elements that already exist within the human body. At BLP, we search the natural world to find these ingredients, then with our expertise we harness their power to create products that help you live a better life.

WHO WE WORK WITH

It's important to us at BLP to work with those who share our vision and want to share in our growth. We welcome distributors, retailers, resellers, and online merchants. How can we help? BLP provides you with a library of documentation and know-how to get you to market with BLP products as quickly and simply as possible. Of course, we are just a phone call or email away with assistance and advice.



GINSENG IS THE STAR

Ginseng has been at the heart of traditional Asian medicine for thousands of years. Now more than ever, people who look for natural remedies to cure, restore and replenish, turn to the power of Ginseng. Now, BLP has discovered a scientific technique to help Ginseng work even better. Applying a new production process that works with different Ginseng-varieties, including Red Korean Ginseng, as the lead ingredients, BLP has amplified the power of Ginseng.

G FIVE IS OUR FIRST GINSENG HERO

Everything BLP stands for is in our first product – G Five.

The belief that nature has provided the human body with everything it needs. / The philosophy of living our life the best we can. / The knowledge of how Ginseng brings this to light better than ever before. / Based on Ginseng and a new production method, G Five helps men reach their full stamina and physical performance. / Releasing the power in you.

THE SCIENCE BEHIND G FIVE

BLP is founded on the combination of nature and science. BLP uses a technological and innovative process to optimize the raw material extracts used. This process significantly increases the surface area of the raw materials and changes to the charge direction/density and loading potential also take place. Metabolic processes are a complex issue and take place on both a chemical and a physical level. By combining the use of high quality basic raw materials on the one hand and their optimization through innovative processing processes on the other hand, we succeed in activating the raw materials and making them bioavailable. This means that these raw materials are absorbed by the body more quickly, which means that its powers of improvement are released earlier and with more intensity.

OUR EXPERTISE

BLP's team of experienced pharmacists brings a wealth of knowledge and skill to our production process. To add to our scientific credentials, our product development department has professionals with more than 15 years' experience in product development, especially for dietary supplements and functional cosmetics.

G FIVE

THE FIRST BLP LAUNCH FOR A BETTER LIFE

The launch of Better Life Products is the beginning of a new era in the awakening of men's primal powers. We proudly stand behind our showcase, which demonstrates exactly what BLP stands for. Built on the belief that everything we need is already within us, G Five, with its exclusive Ginseng formula and unique production process, is on a mission to connect men with their true power, whenever they choose to, and release it like never before.

REACHING MEN LIKE NEVER BEFORE

With Ginseng its main ingredient, G Five is the first natural performance device, reaching men's strength like no other product before. Now men can powerfully perform the things they love, whenever they choose. G Five reaches the man in the man, exposing passion and vitality. Welcome to the revolution where nature and the whole man meet.

REACHING DISTRIBUTORS LIKE NEVER BEFORE

We have partnered with distributors who supply exclusively to various vertical markets. When asked why they decided to supply our product, we received these responses:

- The product performed well when testing within their own testing network.
- With its name, look and performance-spirit, G Five is highly marketable in any retail environment.
- The brand book is a toolbox full of ideas
- This type of product has high demand.
- The natural angle is perfect. The 'first natural performance device that works' position is very simple to communicate.
- Because BLP will discuss contract terms and conditions that suit you. We are not 'one size fits all' negotiators.
- We welcome mutually beneficial commercial relationships and we aspire to grow long-term relationships.

BLP IS GROWING

Our development team is constantly working on the next generation of products to help find out more about the human body's performance potential. Right now the BLP developers are focused on the creation of new products in the area of women's natural and sexual health. Additionally we also have some exciting products being developed which explore sporting performance optimization.





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THE PEOPLE BEHIND BLP

We'd like you to meet the people who founded and are running BLP. These are also the people you will deal with as a G Five distributor, retailer, reseller or online merchant. You will always talk to the people at the heart of BLP.

STEVE CULLEN ON WHY YOU SHOULD BECOME A BLP-PARTNER:

"The BLP team is very excited about the enormous potential of G Five and invite you to become part of the success story. We don't know of any other product quite like G Five and have put all of our resources and experience into delivering it to the market and sharing it with the world. Our success is built entirely around your success. That's why we never stop developing new tools and ideas to support you. All of our actions are driven by one conviction: Helping you to succeed is the smartest thing we can do. We look forward to a long and profitable partnership. While thinking about it I want you to keep this in mind:

- *G Five is the most potent and effective all-natural product we know of in this category.*
- *We provide you with the documents you need for your local authorities.*
- *Our team is always here to support you with information and product training.*
- *Our price structure is designed to give you healthy margins and encourage high-volume sales.*
- *Any advertising and marketing content you need has already been created and available in our brand book."*



DONATING FOR A BETTER LIFE.

As producer of the real natural potency enhancer G Five, it makes sense to us to help the rhino, animals that have been killed for decades due to the mad idea that their horn can deliver potency.

To help, Better Life Products is planning with the World Wildlife Fund (WWF) Rhino Project a steady donation of 1% of the BLP profit each month.

So every time customers purchase a product from the BLP range they help and we invite our customers, if they wish, to make an additional donation at www.worldwildlife.org/species/rhino
Together, we can save the rhino and be a part of creating a better life. Thank you.